


Programme

08:00	Registration <i>Venue: Four Seasons Ballroom Foyer, Level 2</i>	
08:45	Host Opening David Ball, CEO, Space Environment Research Centre	
08:50	Welcome Remarks Louis Boswell, CEO, Asia Video Industry Association (AVIA)	
08:55	Opening Address by Chairman of AVIA Satellite Industry Committee Jean-François Fenech, CEO, Eutelsat Asia, Chairman of AVIA Satellite Industry Committee	
09:10	Opening Keynote: What is at Stake for the Satellite Industry? Prevailing trends in satellite telecommunications have brought the industry to a crossroads. The industry must adapt to succeed in the years ahead. In this opening presentation, we explore the trends and predictions that we can expect from the industry at large over the course of the year; and what some of the new options are for sustainable and long term growth. Steve Collar, President and CEO, SES	
09:30	Asia-Pacific Satellite Leaders Round Table The satellite industry has never gone through such a period of change as it is going through now, promising to change the very dynamics of how satellite communication service is delivered globally, especially in Asia. In this panel, we will explore if the new NGSO systems will take market share from the traditional operators, or will they form JVs? Are satellite solutions able to meet the complex video and data requirements of the region? What are MNOs' deployment scenarios? And how is the satellite ecosystem progressing in its goal of integrating itself into the 5G regulatory / standards discussion? <u>Panelists:</u> Huang Baozhong, EVP, APT Satellite Yao Fahai, Vice President, China Satellite Communications Jean-François Fenech, CEO, Eutelsat Asia, Chairman of AVIA Satellite Industry Committee Mitsutoshi Akao, Group President of Global Business Group, SKY Perfect JSAT Pierre-Jean Beylier, CEO, Speedcast <i>With Peter de Selding, Co-founder and Chief Editor, SpacIntelReport.com</i>	

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10:30	<p>Coffee Break Venue: Four Seasons Ballroom Foyer, Level 2</p>	
11:00	<p>WRC-19 Update The next WRC-19, to be held in October to November in Egypt where regulators from around the world will be deciding upon matters affecting telecommunications for years to come. This session will explore what is at stake for the upcoming WRC-19 which will determine the use of spectrum for the next few years and beyond; what is the current status of C-band and will the C-Band Alliance surrender more spectrum to support the deployment of 5G? Paul Jackson, Consultant, Media Technology Asia</p>	
11:15	<p>Spectrum Wars? The C-Band Alliance has been gaining significant traction over the past year in developing plans for future spectrum allocations in North America – but not all satellite operators are sure that this is the best way ahead. Will this be a Clash of the Titans? What are the Pros and Cons for the satellite industry on a global basis? <u>Panelists:</u> Chen Xun, EVP, APT Satellite David Meltzer, Secretary General, GVF Steve Collar, President and CEO, SES <i>With</i> Dara Panahy, Partner, Milbank LLP</p>	
11:45	<p>The Customers Talk In this session, we deep dive into the clients' roadmaps and how they are changing; where do they see growth coming from; what would they like to see more from satellite operators; how should the industry be competing in the 5G world – what are the roles of satellite and how are partnerships evolving; and what expectations are they laying for the year ahead? <u>Panelists:</u> Dave Rehbehn, VP, International Division, Hughes Network Systems Mahdi Nazari Mehrabi, Chief Technology Officer, North Telecom M.N. Vyas, Founder Member and Executive Director, Planetcast Media Services Barrie Woolston, SVP, Media & Broadcast, Speedcast Kartik Sinha, Consultant <i>With</i> Kevin French, Publisher, talk Satellite</p>	
12:25	<p>New Players on the Block The satellite industry is thriving with new businesses. Many have been around for a while and in near-operational phases. Meanwhile, there are smaller and brand-new organizations coming into the market which aim to offer differentiated services or technologies. We explore their business models, product execution and partnership approaches; and how they</p>	

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	<p>are planning to capture sufficient market share for sustainable operations.</p> <p><u>Panelists:</u> Barry Matsumori, CEO, BridgeSat Wesley Wong, Head of Connectivity Partnerships & Business Development, Facebook Suwit Pruckwattananon, Chief Business Development Office, mu Space Jim Simpson, CEO, Saturn Satellite Networks David Mitlyng, COO, SpeQtral</p> <p><i>With Christopher Baugh</i>, President, NSR</p>	
13:15	<p>Networking Lunch</p> <p><i>Venue: Crescent Ballroom, Level 2</i></p>	
14:15	<p>The NGSO Revolution – What’s Holding It Up?</p> <p>There is a rising demand for NGSO launch services, but with global capacity pricing continuing to sink, this makes operators very cautious about their investments. Combined with uncertainty about the value of NGSO systems, this has left operators holding their capex close to their chest as they wait to see how these variables will play out. In this session, we explore the prospects for new constellations and where they could go next.</p> <p><u>Panelists:</u> Alvaro Sanchez, CEO, Integrasy Neville Meijers, CCO & EVP, Kymeta Prof. Amit Mehta, Associate Professor, Engineering, Swansea University</p> <p><i>With Peter Jackson</i>, CEO, PJ Square</p>	
14:55	<p>The Role of Satellite in Video</p> <p>The APAC video market remains very large, diverse, and in many areas, fast-growing. Competition is ever increasing, however there are likewise, opportunities in many different parts of the market, especially for linear channels and operators who think outside the box. We explore how consumer viewing habits are changing in Asia and video delivery trends through satellite. How would the video folks like to see content being delivered more easily and reaching a wider audience? What are the satellite operators’ roles in video delivery and what are their prioritisations for video businesses; how can satellites facilitate OTT and streaming digital media services?</p> <p><u>Panelists:</u> Raymond Chow, Vice President Business Development & Strategy, AsiaSat Mark Wardle, VP Engineering & Operations, APAC, Encompass Digital Media Terry Bleakley, Regional Vice President, Asia Pacific, Intelsat Yew Weng Soo, VP, Sales & Market Development, APAC, SES Video, SES</p> <p><i>With Louis Boswell</i>, CEO, Asia Video Industry Association (AVIA)</p>	

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15:35	Coffee Break <i>Venue: Four Seasons Ballroom Foyer, Level 2</i>	
16:05	<p>Well, actually, it is Rocket Science</p> <p>Satellite operators have been informing spacecraft manufacturers that they require more capacity for less capex expenditure, but how long can this requirement last? As the launch business is also changing apace with thousands of launches planned, and with multiple proposals for in-orbit servicing, are all of this generating more debris? Is this turning Rocket Science into Rocket Junk?</p> <p><u>Panelists:</u> Stéphane Vesval, VP Head of Commercial & Export Sales Space System, Airbus Clay Mowry, VP, Global Sales, Marketing and Customer Experience, Blue Origin Kevin Reyes, Senior Director, Sales, ILS Daryl Mossman, VP, Business Development, Maxar Technologies Jonathan Hofeller, VP of Commercial Sales, SpaceX</p> <p><i>With David Ball</i>, CEO, Space Environment Research Centre</p>	
16:45	<p>C-Suite Executive Viewpoints: The Way Ahead - Yes-No-Maybe</p> <p>Brought back by popular demand and taking into consideration what was shared in all the earlier sessions, this diverse panel unites industry executives for a high-level talk about the future of the satellite industry and the way ahead. Speakers will share their short- and long-term market forecasts of the satellite business, and cover expected/unexpected milestones, exciting new applications, potential unforeseen challenges, opportunities, and more!</p> <p><u>Panelists:</u> Susan Bull, Partner, COMSYS Lon Levin, President & CEO, GEOshare Mark Rigolle, CEO, LeoSat Enterprises Thomas Van den Driessche, CEO, Newtec Patompob (Nile) Suwansiri, Chief Commercial Officer, THAICOM Peter de Selding, Co-founder and Chief Editor, SpaceIntelReport.com</p> <p><i>With Gregg Daffner</i>, CEO, GapSat</p>	
17:45	Closing Remarks	
17:55	Satellite Industry Forum Cocktails <i>Venue: Crescent Ballroom, Level 2</i>	

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17 June 2019
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