

Preliminary Programme

08:00	Registration <i>Venue: Four Seasons Ballroom Foyer, Level 2</i>	
09:00	Host Opening	
09:05	Welcome Remarks Louis Boswell, CEO, Asia Video Industry Association (AVIA)	
09:10	Opening Address by Chairman of AVIA Satellite Industry Committee Jean-François Fenech, CEO, Eutelsat Asia, Chairman of AVIA Satellite Industry Committee	
09:20	Opening Keynote: What is at Stake for the Satellite Industry? Prevailing trends in satellite telecommunications have brought the industry to a crossroad. The industry must adapt to succeed in the years ahead. In this opening presentation, we explore the trends and predictions that we can expect from the industry at large over the course of the year; and what are some of the new options for sustainable and long term growth? Steve Collar, President and CEO, SES	
09:40	Keynote: Space Industry in India In the next three years, ISRO hopes to build and launch a number of satellites, with Earth Observation systems overtaking communication satellites as its main focus. In this keynote presentation, we will look at the current plans; partnership approaches; what are some of the spectrum issues at the upcoming WRC; how the satellite industry can participate in the development of 5G networks in India, to advance the Digital India vision; and the work towards a regulatory framework for Indian space activities.	
10:00	Asia-Pacific Satellite Leaders Round Table The satellite industry has never gone through such a period of change as it is going through now, promising to change the very dynamics of how satellite communication service is delivered globally, especially in Asia. In this panel, we will explore if the new NGSO systems will take market share from the traditional operators, or will they form JVs? Are satellite solutions able to meet the complex video and data requirements of the region? What are MNOs' deployment scenarios? And how is the satellite ecosystem progressing in its goal of integrating itself into the 5G regulatory / standards discussion? <u>Panelists:</u> Huang Baozhong, EVP, APT Satellite Roger Tong, CEO, AsiaSat Jean-François Fenech, CEO, Eutelsat Asia, Chairman of AVIA Satellite Industry Committee Mitsutoshi Akao, Group President of Global Business Group, SKY Perfect JSAT <i>With Peter de Selding, Co-founder and Chief Editor, SpaceIntelReport.com</i>	

10:50	<p>Coffee Break <i>Venue: Four Seasons Ballroom Foyer, Level 2</i></p>	
11:15	<p>Keynote Presentation: Future Network Integration and Consolidation</p>	
11:30	<p>The Customers Talk In this session, we deep dive into the companies' roadmaps and how are they changing; where do they see growth coming from; what would they like to see more from satellite operators; how should the industry be competing in the 5G world – what are the roles of satellite and how are partnerships evolving; and what expectations are they laying for the year ahead?</p> <p><u>Panelists:</u> Dave Rehbehn, VP, International Division, Hughes Network Systems M.N. Vyas, Founder Member and Executive Director, Planetcast Media Services</p> <p><i>With Kevin French</i>, Publisher, talk Satellite</p>	
12:10	<p>In Conversation Senior representative, OneWeb</p>	
12:40	<p>Networking Lunch <i>Venue: Crescent Ballroom, Level 2</i></p>	
13:30	<p>New Players on the Block The satellite industry is thriving with new businesses. Many have been around for a while and in near-operational phases. Meanwhile, there are smaller and brand-new organizations coming into the market which aim to offer different services or technologies. We explore their business models, product execution and partnership approaches; and how are they planning to capture enough market share to sustain operations.</p> <p><u>Panelists:</u> Amanda Chia, Head of Business Development, Audacy Space Barry Matsumori, CEO, BridgeSat Suwit Pruckwattananon, Chief Business Development Office, mu Space David Mitlyng, COO, S15 Space Systems</p> <p><i>With Christopher Baugh</i>, President, NSR</p>	
14:10	<p>Spectrum Wars? The C-Band Alliance has been gaining significant traction over the past year in developing plans for future spectrum allocations in North America – but not all satellite operators are sure that this is the best way ahead. Will this be a Clash of the Titans? What are the Pros and Cons for the satellite industry on a global basis?</p> <p><u>Panelists:</u> David Meltzer, Secretary General, GVF</p>	

	<p>Steve Collar, President and CEO, SES Mark Dankberg, CEO, ViaSat</p> <p><i>With Dara Panahy</i>, Partner, Milbank LLP</p>	
14:40	<p>The NGSO Revolution – What’s Holding It Up? There is a rising demand for NGSO launch services, but with global capacity pricing continues to sink, this makes operators very cautious about their investments. Combined with uncertainty about the value of NGSO systems, has left operators holding their capex close to the chest as they wait to see how these variables will play out. In this session, we explore the prospects for new constellations and where they could go next.</p> <p><u>Panelists:</u> Neville Meijers, CCO, Kymeta John Finney, CEO, Isotropic</p> <p><i>With Peter Jackson</i>, CEO, PJ Square</p>	
15:20	<p>The Role of Satellite in Video The APAC video market remains very large, diverse, and in many areas, fast-growing. Competitions are ever increasing, however there are likewise opportunities in many different parts of the market, especially for linear channels and operators thinking outside the box. We explore how are consumer viewing habit changing in Asia; what are the video delivery trends through satellite; how would the video folks like to see content being delivered more easily and reaching to wider audience; what are satellite operators’ roles in the video delivery; what are their prioritisations for video businesses; and how satellites can facilitate OTT and streaming digital media services?</p> <p><u>Panelists:</u> Raymond Chow, Vice President Business Development & Strategy, AsiaSat Shad Hashmi, SVP, Digital Development Global Markets, BBC Studios Terry Bleakley, Regional Vice President, Asia Pacific, Intelsat Yew Weng Soo, VP, Sales & Market Development, SES Video, APAC, SES</p> <p><i>With Louis Boswell</i>, CEO, Asia Video Industry Association (AVIA)</p>	
16:00	<p>Coffee Break <i>Venue: Four Seasons Ballroom Foyer, Level 2</i></p>	
16:20	<p>Well, actually, it <u>is</u> Rocket Science Satellite operators have been informing spacecraft manufacturers that they require more capacity for less capex expenditure, for how long can this requirement last? As the launch business is also changing apace with thousands of launches planned, and with multiple proposals for in-orbit servicing – are all of these generating more debris? Are these Rocket Science into Rocket Junk?</p> <p><u>Panelists:</u> Stéphane Vesval, VP Head of Commercial & Export Sales Space System, Airbus Jonathan Hofeller, VP of Commercial Sales, SpaceX</p>	

Satellite Industry Forum 2019

17 June 2019
Four Seasons Hotel Singapore

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	<i>With David Ball, CEO, Space Environment Research Centre</i>	
17:00	<p>CEO Viewpoints: The Way Ahead - Yes-No-Maybe Brought back by popular demand and taking into consideration what was shared in all the earlier sessions, this diverse panel unites industry executives for a high-level talk about the future of the satellite industry and the way ahead. Speakers will share their short- and long-term market forecasts of the satellite business, and cover expected/unexpected milestones, exciting new applications, potential unforeseen challenges and opportunities, and more!</p> <p><u>Panelists:</u> Mark Rigolle, CEO, LeoSat Enterprises Thomas Van den Driessche, CEO, Newtec Mark Dankberg, CEO, ViaSat</p> <p><i>With Gregg Daffner, CEO, GapSat</i></p>	
17:50	Closing Remarks	
18:00	<p>Satellite Industry Forum Cocktails <i>Venue: Crescent Ballroom, Level 2</i></p>	

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